

When you begin down an Eastern path, and Cha Dao mostly heads East, you quickly realize the important role language can play in our thinking, and consequently our insights. For the most part, we come to love the ancient spiritual words in languages like Sanskrit and Chinese—for their subtlety and breadth. There is one English word we've come to like better than its Eastern equivalents, however: "Enlightenment". When most people think of "Enlightenment" they see in the word the "light" and are reminded of the light in us, which we all travel towards. But "light" in English has another meaning: not heavy! Being enlightened means, literally, lightening up! Don't take yourself serious, or anything else for that matter. There is an old Indian saying: "beware the spiritual/religious man that takes himself seriously!" And many of you know how we here do so love laughter and humor. We thought that these newsletters might be getting a bit heavy and that we would enlighten them up.

Testimonial from a Satisfied Customer

Just two months ago I signed up for an annual membership to Blame Kaiya, thinking I would try it out, since others are always demanding that I take responsibility for my own actions (which is, of course, absurd!). I knew that it was all their fault, and was looking for someone to take the blame for all I do. Then, I slipped on some water and broke my leg. It felt so good to blame Kaiya for this. I called the hotline and shouted at Kaiya for intentionally and purposely breaking my leg. I can't tell you how valuable this has been for my healing process, knowing that it wasn't my fault at all and that it was done *to me* intentionally. All my resistance to it was lifted and I relaxed into a healing hatred so natural to me. I am completely satisfied with the way the folks at Blame Kaiya took fault. They even allowed me to complain for hours on the phone about my woes, and for no extra charge. I can't recommend this service enough. It has allowed me to be the cantankerous, victimized, faultless perfection I've always known I was, not to mention validating how wronged I have been!

-Mortimer J. Snerd, Miao Li, Taiwan-



Blame Kaiya™

Call now: 1-800-BOOBERY

Your membership card will look like this:



Blame Me!
It's all my fault!
I did it all!

This card demonstrates irrefutably that (Your Name Here) is not to blame at all in this, as it was entirely and completely *Kaiya's* fault. He did it, so go talk to him about it!

Contact Kaiya and he'll be happy to tell you he did it,
and that you, sir (or madam), are a MORON!